

# Winning Cfos

The Financial Controller and CFO's Toolkit

The New CFOs CFO Insights

Finance Unleashed

CFO David Parmenter

David Parmenter Liz Mellon Michael R. Sutcliff Magnus Lind

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simplify and streamline your way to a winning legacy the financial controller and cfo s toolkit is a hybrid handbook and toolkit with over 100 lean practice solutions and a wealth of practical tools for senior financial managers of small midsized and large companies this book outlines the mindset of paradigm shifters relevant to future ready finance teams and contains guidelines on how to become an effective change leader guidance from world leading expert david parmenter provides the insight and tools you need to reach your true leadership potential and achieve more for your organization packed with templates and checklists this book helps you adhere to the best practices in reporting forecasting kpis planning strategy and technology the companion website a complete toolbox for positive entrenched change gives you access to additional resources that reinforce the financial controller and cfo s toolkit strategy this new second edition has been updated to reflect the latest practices and technology to streamline your workflow and get more done in less time without sacrificing quality or accuracy as an all in one resource for the cfo role this book provides a clear practical strategy for demonstrating your value to your organization selling and leading change effectively get more accurate information from your kpis attracting recruiting and retaining talented staff invest in and implement new essential tools investing wisely in 21st century technologies report the month end within three days implement quarterly rolling forecasting complete the annual plan in two weeks or less and bring your firm into the 21st century with key tools that get the job done be the cfo that your organization needs and the leader that your teams deserve the financial controller and cfo s toolkit gives you everything you need to achieve more by doing less

simplify and streamline your way to a winning legacy the financial controller and cfo s toolkit is a hybrid handbook and toolkit with over 100 lean practice solutions and a wealth of practical tools for senior financial managers of small midsized and large companies this book outlines the mindset of paradigm shifters relevant to

future ready finance teams and contains guidelines on how to become an effective change leader guidance from world leading expert david parmenter provides the insight and tools you need to reach your true leadership potential and achieve more for your organization packed with templates and checklists this book helps you adhere to the best practices in reporting forecasting kpis planning strategy and technology the companion website a complete toolbox for positive entrenched change gives you access to additional resources that reinforce the financial controller and cfo s toolkit strategy this new second edition has been updated to reflect the latest practices and technology to streamline your workflow and get more done in less time without sacrificing quality or accuracy as an all in one resource for the cfo role this book provides a clear practical strategy for demonstrating your value to your organization selling and leading change effectively get more accurate information from your kpis attracting recruiting and retaining talented staff invest in and implement new essential tools investing wisely in 21st century technologies report the month end within three days implement quarterly rolling forecasting complete the annual plan in two weeks or less and bring your firm into the 21st century with key tools that get the job done be the cfo that your organization needs and the leader that your teams deserve the financial controller and cfo s toolkit gives you everything you need to achieve more by doing less

in the aftermath of the financial crisis the spotlight is even more on the role and activities of the cfo specifically cfos need to accelerate three aspects of their role develop dynamic and distinctive risk management capabilities motivate and align increasingly diverse work providers and design and operate effective financial processes for internal and external customers the winning cfos in the next decade will be the ones who get the basics right who prioritise their efforts and who invest in the leadership development that creates the institutional capacity to achieve and sustain leading industry performance cfos need to embrace the new challenges and opportunities created by the financial crisis the new cfos provides the fundamental road map to success in this new environment for finance officers their teams and the organizations who employ them

cfo insights delivering high performance explores the implications of accenture s high performance finance research and interprets the link between high performance business and the role of the cfo in delivering this written from the perspective of the chief financial officer the book provides real world relevant examples including flagship interviews with cfos of high performing businesses the book also includes industry analyses prepared by the accenture strategy and business architecture practice case studies and chapters dedicated to the cfo and financial practices of japan china latin america and eastern europe

fast moving to the point and rooted in first hand executive experiences this book is for people of vision and action and for creating the conditions required for growth innovation and increased competitive advantage finance unleashed is based on a series of interactive interviews with a diverse group of global influencers and executives all of which will challenge readers to think laterally and find inspiration in the new role of finance cases and interviewees represent organizations such as ups and dhl and the london school of economics and approaches such as lean six sigma innovation customer centricity the financial supply chain and behavioral procurement the authors goal is to serve as a catalyst for leaders who are positioned to make meaningful changes today the book includes a practical model to help executive teams redesign and refocus finance to drive business leadership with an emphasis on the cfo the model has three primary components 1 customer centricity listen and map 2 process structure and technology and 3 innovation create and measure these are presented as phases that each executive team will need to consider based on the goals and maturity level of their organization for the cfo and ambitious finance executives finance unleashed presents a path forward towards success and career advancement for the ceo and the board it presents an expanded vision for what financial organizations are capable of

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